



presents

Indiantelevision.com's
THE 3RD INDIAN

NEWS TELEVISION SUMMIT 2010

Endorsed by:

Ministry of Information & Broadcasting, Government of India

**WAKE UP
CALL FOR
THE TV NEWS
BUSINESS**



25 March 2010, 10:00am Onwards

The Ashok Hotel, Diplomatic Enclave, 50-B Chanakayapuri, New Delhi

Broadcast Partner



Gold Partner



Silver Partners



Support Partners



CONFERENCE PROGRAMME

10.00 - 10.30

Government Perspective

Zohra Chatterjee, Joint Secretary, Ministry of Information & Broadcasting

10.30 - 11.00

Perspective

B.S. Lalli, CEO, Prasar Bharati

11.00 - 11.15

Coffee Break

11.15 - 12.20

Reality dawns in the News Business

Falling revenues due to competition, increased costs, a slowing down ad market and a tough economy are forcing news channels to impose fiscal discipline. Where are the areas they can cut cost? What impact will this have on their business models?

Ashok Venkatramani, Star News

Barun Das, Zee News

G. Krishnan, TV Today

Jyoti Narian, P 7 News

L.V. Krishnan, TAM

MKVN Murthy, Tv 9

Narayan Rao, NDTV

Sanjeev Srivastava, Sahara Media

S.N. Sharma, DEN

12.20 - 12.30

Technology Session

12.30 - 13.30

The Telugu News Titans

The Telugu News market is estimated at Rs 100 crore. TV9 is the news leader accounting for about 40-50% of these revenues. TV5 is an aggressive No 2, but, it along with another 13 news channels are fighting for a piece of the remaining Rs 50 crore. On the content front too, the players are willing to go the distance to capture eyeballs.

Dinesh Akula, Tv9

Ramachandra Murthy, HMTV

Rani Reddy, Sakshi TV

Shailesh Reddy, Zee 24 Ghantalu

13.30 - 14.30

Lunch

14.30 - 14.40

Technology Session

14.40 - 15.40

Content Story

26/11 came as a wake up call to the news industry and government. Self regulation is a route industry has been tomming. What has been achieved so far? Is it sufficient? What more needs to be done?

Barkha Dutt, NDTV

Nalin Mehta, South Asian History and Culture (Routledge)

Q. Naqvi, Aaj Tak

Rajdeep Sardesai, CNNIBN

Sanjeev Srivastava, Sahara Media

Shazi Zaman, Star News

followed by



7:30pm Onwards

NEWS TELEVISION AWARDS 2010 CATEGORIES

PROGRAMMING AWARDS

Investigative News Report of the year
Daily Prime Time Newscast
News Documentary Programme - Limited episodes
Current Affairs Programme (Home & International)
News Talk Show
Lifestyle & Fashion News Show
Crime Show
Auto Show
Entertainment News Show
Business News Programme of the year
Business Talk Show of the year
Sports News Show of the year

Best-Presented Popular News Show
Show on Environment Awareness / Social Development Campaign
Public Debate Show of the year
Technology based show
Live Telecast Show (Stock Market)

PERSONALITY AWARDS

TV News Presenter of the year
TV News Reporter of the year
TV News Anchor of the year
Business News Anchor of the year
Sport News Show Presenter of the year
Entertainment Critic of the year
Young TV Journalist of the year

PROMO AWARDS

Promo Campaign by a News Channel
Promo for a Channel

SPECIAL AWARDS

Special Award for News Cinematographer
Special Award for Election Coverage
Special Award for follow up on the Mumbai Terror Attack
Lifetime Contribution to News Television / Hall of Fame