



Summit | Awards
29 & 30 OCTOBER 2020 | 6 NOVEMBER 2020



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AGENDA - DAY 1

○ 11:00 AM - 11:25 AM

Virtual Fireside Chat with Bhupendra Chaubey, Editor-in-Chief | India Ahead

○ 11:25 AM - 12:00 Noon

PANEL -1:- Prime Time: the new age of prime time

Prime time has become a time to debate. Earlier, it was news, information. But the concept of prime time has been redefined. Will it morph further in the future?

Panelists:

Kishore Ajwani, Managing Editor - News18 India

Rahul Kanwal, News Director - India Today and Aaj Tak

Palki Sharma Upadhyay, Executive Editor - WION

Rahul Shivshankar, Editor in Chief - TIMES NOW

Moderator: **Anil Wanvari**, Founder, CEO & Editor-in-Chief | IndianTelevision Group

○ 12:00 PM - 12:30 PM

VIRTUAL FIRESIDE CHAT

M K ANAND, Managing Director & Chief Executive Officer, TIMES NETWORK

Anil Wanvari, Founder, CEO & Editor-in-Chief | IndianTelevision Group

○ 12:35 PM - 01:30 PM

PANEL - 2: - News Television 4.0 - The new tech stack

The session will take a deep dive into the new technologies that can help news organizations navigate this period of unprecedented change that has been brought about by covid and strengthen their operations for a better tomorrow. We will discuss production, remote working, Cloud, AI and ML, virtual production, miniaturization of production, broadband – these are new tools that the news industry has at its disposal. What are they using in India?

Panelists:

Rajat Nigam, Group Chief Technology Officer -Network18

Piyush Gupta, Group Chief Technology Officer - India Today

Dinesh Singh, Chief Technology Officer - NDTV Limited

S Badari Prasad, Technical Head - TV9

Sushant Rai, VP - Sales South Asia, Middle East & Africa - TVU NETWORKS

Moderator: **Anil Wanvari**, Founder, CEO & Editor-in-Chief | IndianTelevision Group

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AGENDA - DAY 2

○ **10:45 AM - 11:00 AM:-**

Presentation by **N Dilip Venkatraman** Founder & CEO | VideoTap and Former CEO of CNN-IBN & IBN7

○ **11:00 AM - 11:25 AM :-**

VIRTUAL FIRESIDE CHAT with **Jared Timmins**, SVP Solutions | TVU NETWORKS.
Anil Wanvari, Founder, CEO & Editor-in-Chief | IndianTelevision Group

○ **11:30 AM - 11:50 AM :-**

VIRTUAL FIRESIDE CHAT with **Avinash Pandey**, CEO | ABP Network Pvt. Ltd.
Anil Wanvari, Founder, CEO & Editor-in-Chief | IndianTelevision Group

○ **11:50 AM - 12:10 PM :-**

VIRTUAL FIRESIDE CHAT with **Barun Das**, CEO | TV9 News Network.
Anil Wanvari, Founder, CEO & Editor-in-Chief | IndianTelevision Group

○ **12:15 PM - 01:10 PM :-**

PANEL : ADVERTISING ON NEWS

With Consumers glued to the news channels and spiking viewership on the genre, how has advertising on News changed during COVID times. With Barc not measuring news ratings, how has the brand's perception on the genre been impacted?

PANELISTS:

Prachi Mohapatra, Chief Marketing Officer | FBB, Future Group

Samir Sethi, Head of Brand Marketing | Policy Bazaar

Ajay Gupte, CEO - South Asia | Wavemaker

Anand Chakravarthy, Senior Vice President, Managing Director, India | ESSENCE

Varun Kohli, Group CEO | ITV Network

Moderator :- Ashish Pherwani, Partner - M&E | Ernst & Young

○ **01:10 PM - 01:30 PM :-**

Presentation by **Dan Albritton**, Founder and CEO | Megaphone TV

○ **01:30 PM - 01:50 PM :-**

VIRTUAL FIRESIDE CHAT with **Sudhir Chaudhary**, CEO & Editor-in-chief | Zee News.
Anil Wanvari, Founder, CEO & Editor-in-Chief | IndianTelevision Group

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